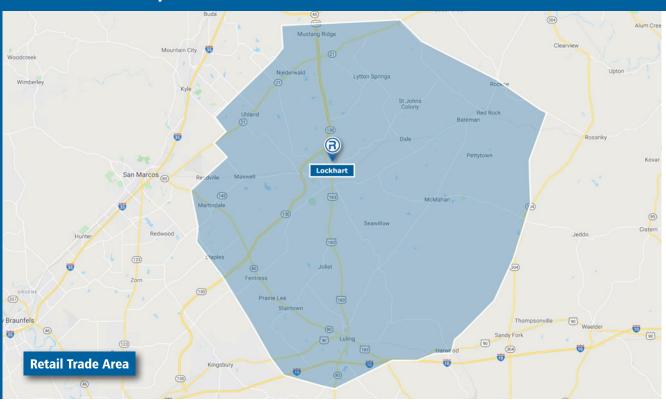
# Retail Market Profile 2019





## **Contact Information**

Mike Kamerlander, CEcD Director, Economic Development City of Lockhart 308 West San Antonio Street Lockhart, Texas 78644

Phone 512.398.3461 Cell 512.376.0856

mkamerlander@lockhart-tx.org LockhartEDC.com

October 2019. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

### **Population**

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Retail Trade Area	38,520	44,771	51,766	55,691

#### Income

	2019 ESTIMATE
Average Household	\$72,952
Median Household	\$57,098
Per Capita	\$25,158



#### **Educational Attainment**

	2019 ESTIMATE
Graduate or Professional	3.9%
Bachelor's Degree	10.0%
Associate Degree	6.3%
Some College, No Degree	21.3%
High School Graduate	35.5%
Some High School, No Degree	10.8%
Less than 9th Grade	12.2%

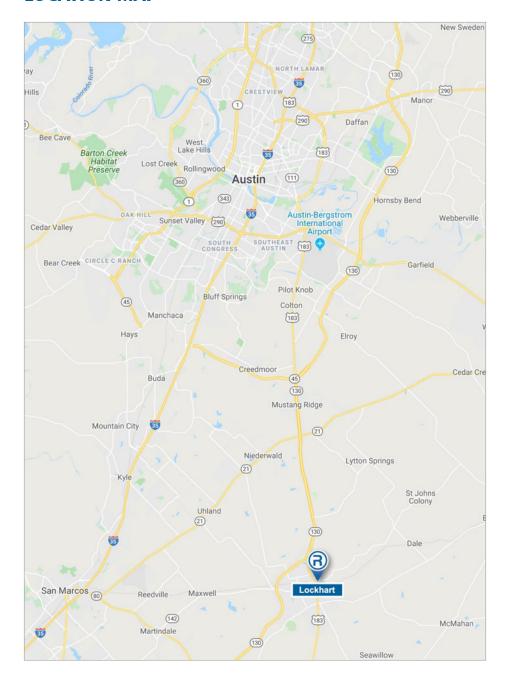
## **Race Distribution**

	2019 ESTIMATE
White	72.93%
Black or African American	5.10%
American Indian/ Alaskan	1.02%
Asian	0.41%
Native Hawaiian/ Islander	0.05%
Other Race	17.55%
Two or More Races	2.93%
Hispanic or Latino (of any race)	54.40%

### Age

GROUPS	2019 ESTIMATE
9 Years and Under	13.65%
10-17 Years	11.33%
18-24 Years	9.08%
25-34 Years	13.08%
35-44 Years	12.57%
45-54 Years	12.67%
55-64 Years	12.73%
65 Years and Over	14.90%
DISTRIBUTION	2019 ESTIMATE
Median Age	37.26
Average Age	38.18

### **LOCATION MAP**



## **EXISTING RETAIL**

